

University of Pretoria Yearbook 2022

Multinational corporations and technology transfer 810 (GIJ 810)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
NQF Level	09
Prerequisites	No prerequisites.
Contact time	21 Hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

Module content This module aims to provide students with a better understanding of the implications of intended and unintended technology transfer for the multinational corporations and for society. It focuses both on strategies that advanced multi-national corporations operating in emerging markets, and emerging multi-national corporations operating in either high- or low-income markets can follow to ensure that such technology transfer is beneficial rather than damaging to the multi-national corporation.

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